AIGC Meeting

Panhel Update

April 27, 2013
NGLA

- New perspective on improving recruitment
  - Ways to reach the “maybes”
- New NPC Manual
- Looking at ways to improve the Greek image on Campus and around Troy
- Expansion and Extension was looked at
Recruitment Update

• 25 COB bids signed this spring
• Fall recruitment
  – Hoping to not focus on the social aspect of sororities outside of recruitment events
• Using the Alumni House for rotationals and invites
Philanthropy

• Working on restructuring how Panhel deals with philanthropy
  – Hopefully we will begin a weekly philanthropy event
  – Would like to get more involved with the City of Troy and its citizens
  – Let me know if you have any ideas!
Upcoming

• Revising the bylaws and budget
• Developing new public relations and marketing initiatives
• Developing new “Greek Week” instead of Greek Weekend
• 1st Rock Climbing NRB Event