Alumni Development Opportunities for Greek Life Funds

Identification of MIT and Cornell Options for Alumni Giving

AIGC Committee meeting with RAA Board members
Date: February 1, 2008

First proposal was introduced way back in 2008 – These slides update the information for MIT and Cornell and make proposal to mimic WeR Gold and Let’s Go Red! campaigns
Alumni Development Opportunities for Greek Life Alumni Fund

Identification of Options for Alumni Giving like MIT and Cornell

Proposal for Promoting the Greek Life Alumni Fund like Let’s Go Red!

Who meeting with Who?
Date: October, 2016
RAA Committee Agenda Item
Alumni Endowment Fund(s) for Greek Life

• Alumni donations to RPI have been used in the past for OGLC
  – Greek Life Alumni Fund has $22,400 and has offset zeroed out OGLC budgets
  – Can allow us to “Walk the Walk” by backing the talk about support and enhancement of the Rensselaer Plan “Living and Learning” priorities
  – Don’t neglect Greek Housing since it is an important aspect of the student housing option and many facilities may need work within 20 years

• A Win-Win Idea for RPI Alumni giving participation rates and support for student life
  – Athletics Dept has set the precedent now to have student life priorities promoted to alumni of that affinity grouping of teams
  – Who can we work with to develop this idea?
Cohort School Programs with Long Histories of Greek Life

• Cornell Greek Life Funds and Private Chapter House Donation Streams
  – Several endowed funds for OFSA programming found from website
  – Some also used by chapters to support their housing and their programming for Chapters of Excellence. (For example, SAE alone brings in $80,000 each year for their chapter house – they aren’t even an active chapter, but they’d like to be back one day)

• MIT Independent Living Residential Development (ILRD) fund and other easy online funding streams
  – Used to sponsor renovation loans, educational grants, sponsor training and resources
  – Used to encourage chapters to have good alumni relations and networking
Cornell: Promotion of Greek Life
On Student Life Front Page

With more than 1,000 student organizations on campus, there’s a community for every interest. And what doesn’t exist is easy to create.

Cornell has a way of being as small as you want it to be and as big as you make it. One of the first things you’ll notice when you arrive is that the many groups, activities, and opportunities offered mean there’s probably already a community waiting for you to come hang out.

“One of the benefits of going to a school like Cornell University is that you can connect with a community of like-minded and supportive people.”

- Rosely Sosa, Industrial and Labor Relations (ILR)

http://www.cornell.edu/student-life/
Cornell: High Level Access to Promoting Alumni Support of Greek Life

https://ccengagement.cornell.edu/fraternity-sorority-life/stay-involved/giving

Giving

Fraternity and Sorority Giving Opportunities

The generosity of students, alumni, parents, and friends is essential to the development of quality programming and community-wide leadership activities. Many of these initiatives are supported solely by the undergraduate members of the system. If you are interested in supporting a particular program, please indicate this information with your correspondence.

- **Associate Dean's Fraternity and Sorority Leadership Fund** (fund number 538610)
  This fund supports the overall Greek System and the Interfraternity, Panhellenic, and Multicultural Greek Letter Councils.

- **Robert G. Engel Memorial Endowment** (fund number 908318)
  This fund supports Greek Life programming and student leadership training.

- **Robert G. Engel Associate Dean and Director of Fraternity and Sorority Affairs** (fund number 555112)
  The Engel "Associate Dean" endowment supports the staffing and programming of the Office of Fraternity and Sorority Life.

- **Jarette F. ’80 and Younghie Kim Wait Fund for Greek Excellence** (fund number 8001390)
  An endowment fund to support the professional and leadership opportunities for fraternity and sorority members, promote faculty involvement with Greek organizations through intellectual and cultural activities, develop collaborative and multicultural programs within the fraternity and sorority community to foster a greater awareness and respect for diversity, and to co-sponsor student-initiated programs to encourage civic responsibility both on and off campus.
CREATIVE WAYS TO GIVE
TO ENHANCE THE FRATERNITY & SORORITY STUDENT EXPERIENCE

FRATERNITY AND SORORITY GIVING OPPORTUNITIES
The generosity of students, alumni, parents, and friends is essential to the development of quality programming and community-wide leadership activities for our fraternity and sorority community. Donations made to a fund listed below are tax deductible and receive Cornell University reunion and class gift recognition.

ASSOCIATE DEAN’S FRATERNITY AND SORORITY LEADERSHIP FUND (FUND NUMBER 538614)
This fund supports the overall Greek System and the Interfraternity, Panhellenic, and Multicultural Greek Letter Councils.

SAFETY FIRST FOR GREEK EXCELLENCE (FUND NUMBER 5001200)
An endowed fund to support the professional and leadership opportunities for fraternity and sorority members, promote faculty involvement with Greek organizations through intellectual and cultural activities, develop collaborative and multicultural programs within the Greek community to foster a greater awareness and respect for diversity, and to co-sponsor student-initiated programs to encourage civic responsibility both on and off campus.

ROBERT W. SELANDER ’72 EMERGING LEADERS FUND (FUND NUMBER 3100149)
This program endowment fund was established in December 2003 through a gift from Robert W. Selandar ’72 (Sigma Chi) to support leadership development initiatives. This program includes an annual Emerging Leaders Retreat or Experience.

ROBERT G. ENGEL ASSOCIATE DEAN AND DIRECTOR OF FRATERNITY AND SORORITY AFFAIRS (FUND NUMBER 535112)
The Engel “Associate Dean” endowment supports the staffing and programming of the Office of Fraternities, Sororities, and Independent Living.

MULTICULTURAL GREEK LETTER COUNCIL GIFT FUND (FUND NUMBER 333521)
Established in 2001 to allow alumni to provide financial programming assistance to the Multicultural Greek Letter Council.

ROBERT G. ENGEL MEMORIAL ENDOWMENT (FUND NUMBER 408214)
This fund supports Greek community programming and student leadership training.

ORDER OF OMEGA GIFT
The Order of Omega is a Greek Honor Society and seeks to honor Greek leaders while creating and implementing programs that promote the overall development of members from a Greek community. The society has over 100 active members and continues to execute meaningful and effective educational programs and presentations.

GIFTS CAN BE MAILED TO:
CORNELL UNIVERSITY
622653
Pittsburgh, PA 15251-2623

For tax credit purposes, checks should be made payable to “Cornell University.” On the memo line of the check, please specify the gift fund name and number as noted above.

Gifts can also be made online at:
HTTPS://WWW.GIVING.CORNELL.EDU/GIVE
Please choose “Student and Academic Services” from the first pull-down menu and enter the name of the fund and fund number on the “other gift designations” line.

Produced by the Office of the Dean of Students.

Though, the Annual reports haven’t been updated since 2013
http://fsacannualreport.imirus.com/Mpowered/book/vfsacar14/i1/p1
Cornell: Fraternity and Sorority Giving Opportunities

- **Associate Dean’s Fraternity and Sorority Leadership Fund** (fund number 538610)
  This fund supports the overall Greek System and the Interfraternity, Panhellenic, and Multicultural Greek Letter Councils.

- **Robert G. Engel Memorial Endowment** (fund number 908318)
  This fund supports Greek Life programming and student leadership training.

- **Robert G. Engel Associate Dean and Director of Fraternity and Sorority Affairs** (fund number 655112)
  The Engel “Associate Dean” endowment supports the staffing and programming of the Office of Fraternity and Sorority Life.

- **Jarett F. ’80 and Younghee Kim Wait Fund for Greek Excellence** (fund number 0001390)
  An endowment fund to support the professional and leadership opportunities for fraternity and sorority members, promote faculty involvement with Greek organizations through intellectual and cultural activities, develop collaborative and multicultural programs within the fraternity and sorority community to foster a greater awareness and respect for diversity, and to co-sponsor student-initiated programs to encourage civic responsibility both on and off campus.

- **Robert W. Selander ’72 Emerging Leaders Fund** (fund number 0000479)
  This program endowment fund was established in December 2003 through a gift from Robert W. Selander ‘72 (Sigma Chi) to support leadership development initiatives. This program includes an annual Emerging Leaders’ Retreat.

https://ccengagement.cornell.edu/fraternity-sorority-life/stay-involved/giving
Cornell: Fraternity and Sorority Giving Opportunities

- **Multicultural Greek Letter Council Gift Fund** *(fund number 333521)*
  Established in 2001 to allow alumni to provide financial programming assistance to the Multicultural Greek Letter Council.

- **Order of Omega Gift Fund** *(fund number 0012262)*
  The Order of Omega is Cornell’s only Greek Honor Society and seeks to honor fraternity and sorority leaders while creating and implementing programs that promote the overall development of members from the entire fraternity and sorority community. The society has over 100 active members and continues to execute meaningful and effective educational programs and presentations.

- **Anthony B. Cashen Associate Dean of Students Fund** *(fund number 0008906)*
  This fund is a $1 million 1:1 matching gift endowment by an anonymous donor in recognition for all Tony Cashen has done to make the Cornell fraternity and sorority experience superb. The appointed position will focus on the betterment of chapters; assist those facing challenges to reach their full potential, and help high-performing chapters maintain excellence. In addition, this position will provide advisement and mentorship to the Interfraternity Council.

[https://ccengagement.cornell.edu/fraternity-sorority-life/stay-involved/giving](https://ccengagement.cornell.edu/fraternity-sorority-life/stay-involved/giving)
Cornell: Donations are easily earmarked via the Greek Life Pages

- Click on any fund and it brings to its giving page
- It used to be searchable from the Giving pages, but not now
MIT: FSILGs have Strong Affinities to Institute

• Fraternity, Sorority, and Independent Living Groups

• Independent Residence Development Fund
  – http://web.mit.edu/irdf/

• MIT Association of Independent Living Groups
  – http://ailg.mit.edu/
  – Includes course for credit in business, house management, IA, alumni affairs during IAP
  – Includes other training material and sessions sponsored with alumni development office

• Weedon ‘41 Alumni/ae Outreach Grant – September 2016
  – The MIT Alumni Association's D. Reid Weedon, Jr. ’41 Alumni/ae Outreach Grant Program provides funding opportunities for FSILG programs that promote student-driven outreach and engagement of their alumni/ae.
  – These programs should enhance the student experience, reconnect alumni to the Institute, and create greater awareness of the Alumni Association.
  – Grants are awarded each semester in amounts that range from $250 to $2,000.
  – https://alum.mit.edu/students/campusaffinityresources/d-reid-weedon-jr-41-alumniae-outreach-grant-program
Welcome to the Office of Fraternities, Sororities, and Independent Living Groups (FSILG)

The FSILG Office works to promote a cohesive community that values civic and social responsibility, mutual respect, and the growth and development of organizations and their members. These organizations include twenty-five fraternities, six sororities, and five independent living groups.

Check out the tabs above for additional resources, FSILG office contacts, forms, and other important information. Can’t find what you’re looking for? Send an email to fسيلگ-office@mit.edu and someone will contact you shortly.

You may also want to visit:

- Interfraternity Council
- Panhellenic Association
- Living Group Council

Important note: With the exception of Kappa Alpha Theta and Pi Beta Phi sorority residences, the FSILGs are independently owned and operated by alumni house corporations not affiliated with the MIT FSILG Office, MIT Housing, or MIT Facilities. MIT is not responsible for the management and maintenance of these facilities.
MIT: Residence Life Actually Celebrates Greeks and Independent Living Groups

IRDF Toasts to 50 Years of Supporting FSILG Vitality

Posted on May 05, 2014, by Ethan Sobel

Alumni, staff and students gathered in Walker Memorial Hall Saturday evening on April 26 to celebrate the 50th anniversary of the Independent Residence Development Fund.

The IRDF’s steady stream of support has provided grants, loans and financial stability for capital and ongoing projects for MIT’s Fraternities, Sororities and Independent Living Groups (FSILG) since 1964.

“No other university has a fund like ours,” said Lisa Tatterson ’99, who chaired the evening’s celebration committee. “The function of this fund is to support the FSILG community and keep it vital.” Monetary support from the IRDF has yielded results far beyond original expectations, since its launch 50 years ago. “Demand for the IRDF loans is at an all-time peak,” said Dave Latham ’61, a member of the IRDF Board of Allocation for the last 25 years.

The vision for the IRDF came from a small cohort of alumni enthusiasts.
MIT: Very High Level Exposure to 8 Greek Life Funds

https://giving.mit.edu/explore/campus-student-life/student-life
<table>
<thead>
<tr>
<th>Greek Life Fund Types Available at MIT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Alpha Chi Omega Scholarship Fund</strong></td>
</tr>
<tr>
<td>3295290</td>
</tr>
<tr>
<td>Gifts of alumni/ae and friends to support undergraduate student financial assistance with a preference for initiated members of the Theta Omicron Chapter of Alpha Chi Omega.</td>
</tr>
<tr>
<td><strong>FSILG Education and Development Fund</strong></td>
</tr>
<tr>
<td>3511175</td>
</tr>
<tr>
<td>Gifts to establish an endowed fund to support workshops, training, consultants, conferences, retreats, and other Leadership and Chapter Development and Management Training programs for Fraternities, Sororities, and Independent Living Groups (FSILGs) and their respective student government organizations.</td>
</tr>
<tr>
<td><strong>FSILG Education and Development Expendable Fund</strong></td>
</tr>
<tr>
<td>39986500</td>
</tr>
<tr>
<td>Gifts to support workshops, training, consultants, conferences, retreats, and other Leadership and Chapter Development and Management Training programs for Fraternities, Sororities, and Independent Living Groups (FSILGs) and their respective student government organizations.</td>
</tr>
<tr>
<td><strong>FSILG&amp;D Service Fund</strong></td>
</tr>
<tr>
<td>3906601</td>
</tr>
<tr>
<td>Gift of alumni/ae and friends to support student staff, publicity, events, and grants for public service activities by fraternities, sororities, independent living groups, and dorms.</td>
</tr>
<tr>
<td><strong>Independent Residence Development Fund (IRDF) - Expendable</strong></td>
</tr>
<tr>
<td>3766800</td>
</tr>
<tr>
<td>Gifts of alumni/ae and friends to support the Independent Residence Development Fund (IRDF). The IRDF offers funding to assist fraternities, sororities, and independent living groups with construction loans and educational grants. Formerly account number 3036100.</td>
</tr>
<tr>
<td><strong>Panhellenic Association</strong></td>
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<td>2720211</td>
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<tr>
<td>Funds will go towards programming for affiliated and unaffiliated women at MIT, funding inter-sorority events and providing scholarships for member dues.</td>
</tr>
</tbody>
</table>
MIT: Very Friendly and Easy to make a Donation

Give Now

1. Enter gift amount

FSILG Education and Development Expendable Fund

$50  $100  $250

ENTER A CUSTOM AMOUNT

http://alum.mit.edu/ccg/living-groups/fsilg/mitaa/finances/financial.html#irdf
MIT: Alumni Association has Awards/Grants for Chapters to Engage with their Alumni

https://alum.mit.edu/students/campusaffinityresources/weedon_award
More IRDF and FSILG Alumni Donor Information

RPI Giving Paths are Limited

• Greek Life is hard to find unless one knows they are part of Residence Life and there is no mention under CLASS webpages
• No linkage from the RPI Greek Life Commons pages to solicit alumni support
• RPI has adopted some of the Cornell user interface models
• RPI now has the same organization running their donations
  – ScaleFunder: http://www.scalefunder.com/
• WeR Gold and other newer funding streams for student groups
  – Union Pub video nice example of what Greeks could do via WeR Gold: https://impact.rpi.edu/project/1750
• Athletics Department has a broad promotion from several avenues
  – RAA, Athletics pages, Let’s Go Red! solicitation campaign letters
RPI: Greek Life Doesn’t Appear at main menu, you have to know Greeks are a part of Res. Life

- Greeks don’t even appear in any of the CLASS Programs, nor mentioned as one of the Residential Commons

http://studentlife.rpi.edu/
Resident Life Webpages are Outdated

- Residence Life pages are not consistent with the rest of the RPI enterprise style templates

http://reslife.rpi.edu/
The RPI Giving Experience (1/3)

Very limited avenues to give, even when one selects a path to designate one of the “Institute Priorities”

Schools, but not Departments, are listed for support. And a huge athletics list follows after the baseball stadium.
• For the Athletics Let’s go Red! Campaign, one can select all or any team.

• Logically, this sets precedence to support other student life priorities and pillars of CLASS—i.e. Greek Life Commons and ideally each chapter (recognized organizations of the Student Union and like a sports team under Athletics model).
A Proposal for Support of CLASS / OGLC

• Add the Greek Life Alumni Fund to the Student Life Initiatives to promote the existing support fund
  – It has $22,400, but we need to have some better protocol in place for its use
  – Create an application program for grant like the MIT Weedon’41 fund?

• Create a campaign like the *Let’s Go Red!* Campaign for the Athletics Department to support Greek Life and the chapters (at least the councils)
  – OGLC part of Student Life, Res Life, CLASS, and Student Union, as well as being an RAA alumni affinity group
  – So why not promote to support and strengthen a community that supports 30% of students?

• Work with alumni/ae and OGLC to create other funding opportunities and Grants like the ones at MIT and Cornell
  – During campaign could find folks to create/sponsor them
  – At the very least, advertise them from the OGLC pages and RAA to AIGC if not easily searchable from the Main Giving interface as an Institute “Priority”
  – Improve the Res Life and OGLC web pages, so are brought up to the current RPI webpage standard format (why haven’t they been updated the last few years?)

• To meet the immediate needs for improved IFC operations, set up a WeR Gold project to help fund a leadership workshop and follow-up activities
Proposal: Create a “Let’s Go Greek!” Annual Campaign Priority like “Let’s Go Red!” for Athletics
Proposal: Let’s Go Greek! Donor Cards for the OGLC Annual Campaign
Dear Alumnus,

I hope you had a great summer and start to the fall. Our Greek students have returned to campus and are in the midst of ramping up chapter operations and wrapping up the recruitment period.

This past year was successful for the Greek Life Commons, despite the shortcomings of not having a Dean of Greek Life for second year in a row. I am proud to inform you of a few of the incredible accomplishments of our Greek system during the 2015-2016 academic year:

- **1200 men are brothers** in 29 fraternity chapters (32% of male students)
- **300 women are sisters** in 5 sorority chapters (18% of female students)
- **3.11 Cumulative GPA**: 1500 Greek Students had an average cumulative GPA of 3.11. You can be proud of the fact that we have true students are Rensselaer with higher retention rates than the non-Greeks.
- **30,000 of Community Service Hours**: Our brothers and sisters have given back to the community volunteering an average of 20 hrs of their time to Relay for Life, Troy Boy's and Girl's Club, St Baldricks, Red Cross, Children Miracle Network, and others
- **>$20,000 of Philanthropy Fundraising**: Our brothers and sisters have raised more than $20,000 to support their charities and community service organizations.
- **New Associate Dean of Greek Life**: In August 2016, we welcomed Meredith Bielaska as the Associate Dean of Greek Life after a 2 year vacancy in that position.

Our success is due to a great academic institution, great chapter advisors, great house corporations, great brothers and sisters, and in no small part, due to the support we have received from our Greek Life Alumni Fund donors.

We need your support to build upon this success and to further support Greek Life as part of the Greek Life Commons which is an integral part of the RPI Clustered Learning, Advocacy, and Support for Students (CLASS) approach. I hope you will consider a gift of $125 to Let's Go Greek! By making your contribution today, you will help our Greek students hone their leadership and management skills and develop the characteristics that will serve them well in their chapters, on the IFC and Panhel councils, in the classroom, and throughout their lives. Please visit alumni.rpi.edu/letsgogreek or return the enclosed card and envelope to make your fully tax-deductible gift.

Thank you for your consideration, and I hope to see you during the upcoming year.
Proposal: Create a weR Gold OGLC Project
Proposal: Create a Special Impact Project for OGLC

• RPI has created special impact projects in the past
• Indeed for R&H 2016 a Class of 1966 Project was promoted:
  – https://impact.rpi.edu/project/2602