January 7, 2008

Classmate 1968
Participation Goal Letter
Troy, NY

Dear Classmate,

Happy New Year!

There has never been a better time to reconnect with your alma mater.

As you may know, from June 5-8, 2008, our class will be celebrating its 40th Reunion. And we want you to join us for this special event. Reunion is an excellent time to reconnect with your classmates and to witness the extraordinary changes happening on the Rensselaer campus. The Office of Alumni Relations and our fellow Reunion alumni are planning the most outstanding Reunion weekend ever! If at all possible, please try and make the trip back to Troy for what promises to be a wonderful series of programs and events.

Today, we are writing to give you a special opportunity to impact the national rankings of RPI. You see, one of the factors contributing to this important ranking (as reported in publications such as U.S.News and World Report) is the number of alumni who donate to their school. Note that it is not the amounts donated, but rather the numbers of alumni who contribute – the all-important participation rate. At our 35th Reunion, we received contributions from 31 percent of our class. Now, in honor of our 40th Reunion, we are looking to increase that number to 40 percent. And we need you to help us.

Toward that end, we are asking our classmates to join us in the Class of ’68 Reunion Challenge. We have promised to contribute an additional $25,000 toward our class gift if we can get at least 40 percent of the class to donate. Can we count on you? We sure hope so. Every gift counts, no matter the size. And, for the first time, we can arrange to charge a fixed monthly amount to your credit card. Even $10 a month will make a big difference!

Please complete and return the enclosed pledge form today. If you prefer, you may also go online to give at www.alumni.rpi.edu/give.

Thanks very much — LET’S GO RED!

Sincerely,

Paula Simon   Gerald Sweeney   Jesse Treu

P.S. You may have received a mailing about Reunion giving for the Rensselaer Annual Fund, and made your gift. If so, thank you for your support! Your gift will count toward the challenge. However, if you have not yet responded, please take this opportunity to join us. We look forward to your participation in the Class of ’68 Reunion Challenge!